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Annual Meeting

The 2014 ACSM Annual Meeting in Orlando, FL brought to the forefront today's leading researchers, educators, and professionals in the field of sport and exercise science to share knowledge in our ever growing field.

The Annual Meeting began with the 5th Annual EIM World Congress, which kicked off the week Tuesday morning with the EIM Latin American Regional Meeting gathering representatives to discuss the recent developments and advances in Latin America.

To kick off the Annual Meeting itself, Keynote Speaker I-Min Lee delighted the audience during the Joseph B. Wolfe Memorial Lecture with her presentation "Move to Live! Should Couches Be Sold With a Health Warning?"

More than 24 countries were represented at the EIM World Congress National Center Meeting of global EIM leaders. Directors and managers from many EIM countries came together to share their ideas and visions and to discuss their achievements, current projects, networking strategies, and challenges.

EIM on Campus also had a successful turnout for its 2-hour symposium that highlighted the implementation of EIM across U.S. university campuses, as well as the announcement of its new University Recognition Program. Speakers Bob Sallis, David Proctor, and Carena Winters all gave inspiring talks, prompting many individuals to begin the process of bringing EIM to their schools. It was certainly a busy week, one that brought together many of the best and brightest in the field of sport and exercise science. Great job, everybody and see you all next year in San Diego!



Photo: Vanessa Collazos, MD



EIM Symposia

If you weren't able to join us at Annual Meeting, here are a few EIM symposia from this year's meeting:

- "The Affordable Care Act and Impact on Exercise is Medicine in Underserved Populations"
- "Obesity is now a Disease: Is the Best Treatment Exercise or Weight Loss"
- "EIM Goes Global: Educating Healthcare Professionals about Exercise Prescription"
- "Update on Integrating Exercise is Medicine into Medical School Curricula: Opportunities and Challenges"

U.S. Surgeon General at ACSM June 17th

The American College of Sports Medicine was honored to have Acting U.S. Surgeon General Boris Lushniak at its global headquarters in June. He brought to light the serious public health message of physical inactivity within the United States, stating that "If we're going to survive as a nation, if we're going to thrive as a nation, we really have to change that focus on sickness and illness to one of health, prevention, and wellness" (IndyStar).

Photo: Barb Berggoetz/The Star



The event brought together many local public health professionals to share in Lushniak's speech, as well as a group walk along the canal, emphasizing the importance of movement, walkable communities, and how walking can improve one's health. Lushniak advised that the changes to be made are subtle, but effective. When it comes to major change, it begins with just one step!



Tell Us Your Story!

Exercise is Medicine is reaching out to individuals, groups, and organizations all over. The impact is global and while we share our story, we want to hear yours as too! Email us at eim@acsm.org about how EIM has impacted you or how you plan on making EIM a part of your local community, organization, or life! Keep an eye out; you may see your story appear in next month's newsletter!

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