EIM Canada

Dr. Brian MacIntosh

Chair, EIMC Advisory Council
Dr. Brian MacIntosh

Affiliation
University of Calgary, Canada Society for Exercise Physiology

Director, Exercise is Medicine® Canada
Susan Yungblut

Affiliation
Canada Society for Exercise Physiology

Host Institution - Canadian Society for Exercise Physiology (CSEP)

The principal body for physical activity, health and fitness research and personal training in Canada. CSEP fosters the generation, growth, synthesis, transfer and application of the highest quality research, education and training related to exercise physiology and science. CSEP is the gold standard of health and fitness professionals dedicated to getting Canadians active safely by providing the highest quality customized and specialized physical activity and fitness programs, guidance and advice based on extensive training and evidence-based research.

National Center Advisory Board	Affiliation
Dr. Brian MacIntosh	University of Calgary, Canada Society for Exercise Physiology
Dr. Pierre Fremont	College of Family Physicians of Canada
Dr. Renata Frankovich	Canadian Academy of Sport and Exercise Medicine
Trisha Parsons, PhD	Canadian Physiotherapy Association
Bev Harris	Dieticians of Canada
Michelle Fortier, PhD	Canadian Society for Psychomotor Learning in Sport & Exercise Psychology
Sue Boreskie	Reh-Fit Centre
Dr. Chris deGraauw	Royal College of Chiropractic Sport Sciences of Canada
Lene Jorgensen	Canadian Kinesiology Alliance
Jennifer Bouwmeester	Canadian Nurses Association

2015 Goals

- Hold a half or full day Exercise Prescription in Primary Care workshop in each Canadian province, where possible in partnership with a major medical meeting/conference that physicians attend
- Grow Professional Network membership, in particular health care professional membership
- Develop new Professional Development learning opportunities for exercise professionals
- Explore development of EIMC Professional Network online database for professional profiling, networking and referral

- Facilitate improved communication among EIMC on Campus club leaders (e.g. through Facebook)
- Continue to develop partnerships – in particular focus on StepsCount partnership to promote health care professional prescription of the PiezoRx pedometer, the only physical activity tracking device approved by Health Canada as a Class 1 medical device
- Develop new educational video resources for health professionals

Past Accomplishments

- Developed and launched new EIMC Guide to Prescribing Exercise (algorithm for primary care providers).
- Developed an education workshop for family physicians and other primary care providers. Delivered this workshop at the Family Medicine Forum, the annual national conference for family physicians and also at the annual meeting of the Canadian Academy of Sport and Exercise Medicine.
- Hosted first full-day Exercise Prescription in Primary Care workshop in partnership with the Northwest Local Integrated Health Network in Northern Ontario and a second in Charlottetown, PEI (Prince Edward Island).
- Presented EIMC workshop at International Sport Medicine Conference (FIMS) in Quebec City.
- Launched EIMC Recognition Program and Professional Network – currently 650 members including exercise and health professionals.
- Launched monthly e-newsletter for EIMC Professional Network members.
- Secured funding and sponsorship from several national partners including the Lawson Foundation, Urban Poling.
- Welcomed 26 new universities to the EIMC on Campus program (total now 16).
- Grew social media to 1175 followers on Twitter and 1300 Likes on Facebook.