2015 Goals

- Launch of phase 2 of the EIM Global website, which includes the development of webpages for each of our international partners.
- Complete integration of the EIM Solution in the Greenville Health System (Greenville, SC).
- Finalize EIM Solution evaluation framework to guide the impact of the EIM Solution as it is being implemented into health care systems.
- Development and introduction of “The Pledge” initiative to engage individual healthcare providers in
taking action in providing PA counseling to their patients.

- Release of a standardized EIM continuing education training for healthcare providers.

Past Accomplishments

- Initial launch of the EIM initiative in 2007
- Global expansion of EIM to more than 40 countries globally
- Hosted 7 annual EIM Global conferences
- Introduction of the Physical Activity Vital Sign in the electronic medical records in several major health systems across the United States
- Recognition by the U.S. National Physical Activity Plan and the Institute of Medicine as the solution for engaging healthcare providers in helping patients become more physically active