



Dr. Paulo F. Kertzman

**National Center Director**

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**Affiliation**

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**Host Institution – Santa Casa Medical School Sports Medicine Department**

The Santa Casa de São Paulo is classified as a teaching hospital and is nationally recognized for the development of research and providing medium and high complexity care. The hospital specializes in the following clinical specialties: infectious disease, hematology, endocrinology, neurology, cardiovascular, nephrology, pulmonology, dermatology and various types of surgery (general, urology, thoracic, vascular, head and neck, and maxillofacial). As a teaching institute, 1,148 undergraduate students (703 of which were medical, 188 nursing, 100 speech therapists, 83 radiology and 74 biomedical systems) were enrolled in 2016.



The Sports Medicine department in Santa Casa de São Paulo consists of sports medicine physicians, physiotherapists, residents and full-time students. The Department has weekly ambulatory clinics, as well as classes for medical students on different aspects of sports medicine. The Department also produces academic and clinical research papers and is involved with Academia da Saúde.

**National Center Advisory Board**

**Affiliation**

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Timoteo Leandro Araújo	• Centro de Estudos e Laboratório de Atividade Física de São Caetano do Sul
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Dr. Herbert Lancha Junior	• Universidade de São Paulo
Solange Menzel	• Secretaria Municipal de Esportes de São Paulo
Patricia Lobatto	• Fit Solutions

## 2019 Goals

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- Contact the public health care authorities to promote the EIM program to doctors and other health professionals of public health care centers as we have done at the Centro de Saúde at Barra Funda São Paulo
  - Contact the public sports authorities to promote and participate in events that involve physical activity to improve the health of population
  - Contact Brazilian universities to promote the EIM concepts to medical students, residents and doctors
  - Use our experiences at Santa Casa with Academia da Saúde and its good impact on health and physical activity for the population and employers, to influence the health authorities to promote the integration physical activity into the traditional health care at public medical centers as part of disease prevention and treatment
  - Develop social media contact as Facebook and Instagram to promote physical activity
  - Contact commercial companies that have an ethical interest to promote physical activity
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