



Dr. Jorge Franchella

National Center Director
Jorge Franchella, MD, FACSM

National Center Manager
Sergio Buscazzo, MD

Affiliation
School of Medicine, University of Buenos Aires

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School of Medicine, University of Buenos Aires

Host Institution – Hospital de Clínicas José San Martín

The *Hospital de Clínicas José San Martín* is the most renowned teaching hospital in Argentina and is a part of the University of Buenos Aires. The hospital opened its doors in 1879, and now serves as an important training ground for the top medical students in Argentina, offering a wide range of residency programs.

The three Argentine Nobel prizes for scientific merit –Bernardo Houssay, Federico Leloir and César Milstein– developed their medical residences and research laboratories at the Hospital de Clínicas José San Martín, as well as the first application. Additional accomplishments of the hospital include: the first description of the Tobias and Castex syndrome, the first cardiac catheterization in Argentina, and the development of the first ethics committee in Argentina.



National Center Advisory Board

Affiliation

Jorge E. Franchella, MD, FACSM

- Chief Medical Officer, School of Medicine, Universidad de Buenos Aires

Carlos Medeiro, MD

- Instructor, sports postgraduate specialist course

Foyo Roberto, MD

- Board Member, National High Performance Sports Entity (ENARD)

Patricia Sangenis, MD, FACSM

- Associate Professor of Legal Medicine, School of Medicine, Universidad de Buenos Aires

Paola Harwicz, MD

- Board Member, Argentine Olympic Committee

Ivana Analia Paz, MD

- Argentine Society of Nutrition

- Argentine Cardiology Society

- Sports Medicine Physician, Universidad de Buenos Aires and the Hospital de Clínicas José San Martín

2018 Goals

- To engage the Argentina Ministry of Health in the EIM movement
 - To train health professionals throughout the country
 - To provide exercise professionals with special training to promote healthy lifestyles in community settings
 - To develop an EIM community network of physical activity programs
 - To continue promoting EIM and the role of physical activity in health care by participating in different conferences, symposiums and workshops (Reproductive Endocrinology Society, Diabetes Specialists Master Course, Argentine Society of cardiology)
 - To focus efforts on working with the aging population in Argentina
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Accomplishments to Date

- Formation of the EIM Argentina National Center (summer 2014)
- Development of an EIM website (www.eimargentina.com)
- Organized the Healthy Active City initiative in Olavarria (112,000+)
- Developed EIM prescription courses for physicians that has been offered on six different occasions, training more than 300 healthcare providers
- Developed an EIM course for exercise professionals that has been offered on six different occasions, training more than 150 individuals
- Presented at multiple national meetings (Argentine Society of Cardiology, Argentine Society of Nutrition, Obesity Society)
- Completed one EIM training course for physicians with 37 physicians officially trained
- Initial success discussing implementing EIM in three Argentine hospitals, one of which is the Olavarria Public Hospital

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Argentina**