



Georgia Torres, PhD

National Center Director

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Affiliation

Activate Health, Medical Services
Director
Honorary Lecturer, Wits University,
Center for Exercise Science and Sports
Medicine

National Center Manager

Linda van Rooyen

Host Institution – South African Sports Medicine Association



The South African Sports Medicine Association (SASMA) is a non-political, non-profit, multidisciplinary professional and scientific society dedicated to the motivation, responses, adaptation and health of people involved in sport and exercise. The objective of SASMA is to promote sport science and sport medicine to benefit the South African community by: arranging local, regional and national meetings of medical professionals, allied health professionals, scientists and educators; implementing educational programs for members and the general public; publishing educational materials; developing informed public statements in areas of concern to SASMA members and the general public; protecting the interests of its members; and encouraging research in related fields.

National Center Advisory Board

Affiliation

Georgia Torres, PhD

- EIM SA National Center Director

- Activate Health, Medical Services Director
- Honorary Lecturer, Wits University, Center for Exercise Science and Sports Medicine

Christa Janse Van Rensburg, MD, PhD

- SASMA Board representative to EIM SA

- Associate Professor, University of Pretoria
- SASMA President Elect

Estelle Watson, PhD

- EIMSA Community Health Worker Strategy

- Senior Lecturer, University of Witwatersrand

Demitri Constantinou, MD

- EIM Academic Curriculum Integration & Accreditation

- Director and Adjunct Professor, Center for Exercise Science and Sports Medicine, University of the Witwatersrand

Lee Archer

- EIMSA Health & Fitness Professional Strategy

- Director: The Institute of Fitness Professionals

Leon Lategan, PhD

- EIMSA Academic Representative

- Professor, University of Johannesburg

Sule Burger, MD

- EIM Young Doctor Strategy

- Medical Doctor, Management Consultant for Health Care Practitioners

Samantha Dunbar	<ul style="list-style-type: none"> Registered Physiotherapist & Company Owner
<ul style="list-style-type: none"> South Africa Physiotherapy Association board representative to EIMSA 	
Kevin Payne	<ul style="list-style-type: none"> Penta System Director
<ul style="list-style-type: none"> EIM SA Corporate Ambassador 	
Linda Van Rooyen	<ul style="list-style-type: none"> Medical Practice Manager
<ul style="list-style-type: none"> EIMSA Finance & Administration Manager 	

2018 Goals

- Increase brand awareness of EIM with South African medical schools, increase awareness of EIM with young doctors, and eventually include EIM in medical school curriculum
 - Incorporate EIM accreditation into all post-graduate Sports Medicine degrees
 - Use and implement the EIM Ambassador program to increase EIM brand awareness
 - Start the EIM On Campus initiative and recognition program on SA Campuses
 - Enhance EIM training with all South African physiotherapists and biokineticists
 - Add key components of EIM into the national South African Community Health Worker manual
 - Increase EIM accreditation and training of South African health and fitness professionals
 - Increase brand awareness and implement an EIM solution within Corporate Wellness Programs
 - Implement the EIM solution in a special population within a Vitality Gym
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Accomplishments to Date

- Completed an EIM accreditation course at the Biokinetic South African conference
 - Offering EIM accredited courses in all major centers of South Africa (Johannesburg, Durban, Port Elizabeth, Cape Town)
 - Launched personal training sessions via accredited person trainers for the first time in May 2016
 - BASA and Physiotherapy Society joined EIM as professional bodies (2015)
 - EIM pre-conference symposium at the PASHDA conference in Mozambique (April 2014)
 - Completed an EIM accreditation course at the SASMA Congress (2013 & 2015) and the Biokinetic South African Conference (2016)
 - Launched EIM (SA) On-line accreditation course for Health Care Providers (2016)
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