



Prof. Dr. Haydar Demirel

National Center Director
Haydar Demirel, MD, PhD

Affiliation
Promotion of Health and Health Policy
Association

Host Institution – Health Promotion and Health Policy Association

The Association of Promotion for Healthy Life and Health Policies serves as the host institution for the EIM Turkey National Center. The Association of Promotion For Healthy Life and Health Policies is a non-profit association that was established in 2013. The role of the Association of Promotion For Healthy Life and Health Policies is to determine society's health problems, provide productivity of health problems, produce projects, programs, events and conduct research to remove negative barriers that affect society's health like active healthy living and physical activity.



National Center Advisory Board

Affiliation

Haydar Demirel, MD, PhD

- Faculty of Sport Sciences, Hacettepe University
- Board Member of Turkish Sports Science Association and Turkish Sports Medicine Association

Ali Murat Zergeroglu, MD, PhD

- Member, Turkish Sports Science Association
- Member, Turkish Sports Medicine Association

Tolga Aydog, MD, PhD

- Member, Turkish Sports Science Association
- Member, Turkish Sports Medicine Association

Erdem Kaşıkcioglu

- Member, Turkish Sports Medicine Association
- Member, Turkish Cardiology Association

Bulent Okan Yildiz, MD, PhD

- Member, Turkish Endocrine Society

2019 Goals

- Increase the number of health care professionals who are assessing, prescribing and counseling patients in physical activity
 - Encourage the appropriate use of qualified health fitness professionals in the prevention and treatment of chronic disease
 - Create role models and celebrities for society on active healthy living and routine physical activity
 - Represent and disseminate key EIM messages, to family practitioners by F2F side visits by EIM representatives
 - Build a monitoring and evaluation system of EIM, and continually assess the impact of activities
 - Capture public health policy on physical activity and chronic disease, try to shape the public policy as a solution partner
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Accomplishments to Date

- Officially joined the EIM Global Health Network in May 2015
 - Since formation have trained more than 4,000 health care providers as part of the EIM Turkey network
 - Worked closely with the Ministry of Health to increase awareness about the importance of exercise as a part of their health system
 - Partnered with Ministry of Health to start giving physical activity record cards students 7-12 years old students which increased awareness in children and parents about regular exercise
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