National Center Director  
Sivashanmuganathan A/L Saga Thavan, M.D.  
Affiliation  
Society of Exercise is Medicine Malaysia

National Center Manager  
Ayman Nabel Al-Bedri, M.D.  
Affiliation  
The National University of Malaysian Medical Center

Host Institution – The Society of Exercise is Medicine Malaysia
The Society of Exercise is Medicine Malaysia is a non-profit organization dedicated to developing exercise and sports medicine in Malaysia. To achieve this goal, the Society is taking responsibility to train and educate health care providers, exercise professionals and the public about the importance of exercise as a preventive medicine.

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<tr>
<th>National Center Advisory Board</th>
<th>Affiliation</th>
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| Dr. Sivashanmuganathan A/L Saga Thavan | Family Medicine and Exercise Physician  
Academy of Family Physicians of Malaysia |
| Dr. Ayman Nabel Al-Bedri | Family and Sports Medicine Practitioner  
The National University of Malaysian Medical Center |
| Dr. Pavandeep Singh Dhillon | Sport Medicine Practitioner  
Society of Sports and Exercise Medicine Malaysia |
| Dr. Sudhananthan Kanthaswamy | Family Medicine and Exercise Physician  
Academy of Family Physicians of Malaysia |
| Miss Yeo Seok Ling | ACE Certified Personal Trainer  
co-Founder & President, Asia Fitness Today |
| Dr. Mohamad Shariff Bin A Hamid | Associate Professor, Unit of Sport Medicine, University Malaya |
| Dr. Sazlina Shariff Ghazali | Professor, Department of Family Medicine, University Putra Malaysia |
| Steven Raj J M Sathiaseelan | ACE Certified Personal Trainer  
Owner, Fizikal Fitness |
| Lester Francis | Country Manager, Technogym Malaysia |
| Joshua Edgar A/L Mariyee Joseph | Brand and Partnership Director  
Sports Coliseum |
2021 Goals

- Integrate physical activity as a vital sign and implement principles of EIM into hospitals and health care systems throughout Malaysia
- Increase the number of physicians and health care providers that receive EIM training and are actively engaged in the assessment, prescription and counseling of physical activity
- Increase the number of health and fitness professionals that receive EIM training, are certified by EIM Malaysia, and are actively engaged in providing guidance to individuals in Malaysia
- Conduct public forums on the benefits of physical activity for health to the public
- Officially partner with at the national ministries of Health, Education, or Youth and Sports
- Engage with the Ministry of Education to expand the EIM On Campus program across Malaysia, increasing its exposure to a greater number of universities and educational campuses
- In partnership with the Ministry of Health Malaysia, contribute to the development of the Physical Activity Guidelines for Malaysia
- Develop a website locator so that the public can more easily find certified health care providers and exercise professionals throughout Malaysia

Accomplishments to Date

- Officially re-established the EIM Malaysia National Center in July 2018 and granted full registration (represented at a national level) by the Registrar of Societies Malaysia (ROS Malaysia)
- Established EIM Malaysia website (2018)
- Signed an MOU with Technogym Malaysia (2020)
- Established three EIM On Campus programs (University Tecknologi MARA-Perlis Branch, Hospital Canselor Tuanku Muhriz, Management and Science University) – all of which earned gold recognition in 2020
- Developing a video series to teach people how to exercise properly at home and in public places
- Invited to serve on the advisory board developing the Malaysian Physical Activity Guidelines (2020)
- Conducted four workshops for health care providers (2 in 2018 for 73 HCPs; 2 in 2019 for 43 HCPs)
- Led a public awareness program in HCTM-UKMMC called “Exercise – The Magic Pill” that was attended by over 250 staff (April 2018)
- Held a public forum with the Institute of Physical Educators in Bandar Tun Razak, Kuala Lumpur Malaysia to discussion the importance of exercise for Malaysian students (June 2018)
- Conducted a cycling travel and mounting climbing challenge to increase awareness of EIM in the eastern part of Malaysia
- Increased the number of health care providers enrolling in the Walk-with-a-Doc program
- Met with officials from the Malaysian Ministry of Health to develop collaboration
- Founded an international support group to share knowledge across the globe including partners in Denmark, Portugal, Canada and Egypt.
- Founded a “Football for Health” committee under the Society of Exercise is Medicine Malaysia headed by Dr. Ayman Al-Bedri and Dr. Pavandeep Singh Dhillon (both Diploma in Football Medicine achievers from FIFA). The committee is inspired by Professor Peter Krusturp (Denmark) and Dr. Marcos Agostino (Portugal) with the idea of promoting football as a way of increasing physical activity and reducing sedentary.
- Website: www.eimm.org.my