



Dr. Jorge Franchella

National Center Director

Jorge Ernesto Franchella, M.D.,
FACSM

Affiliation

School of Medicine, University of
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National Center Manager

Usin Domingo, M.D.

Affiliation

Argentine Society of Cardiology

Host Institution – Hospital de Clínicas José San Martín

The *Hospital de Clínicas José San Martín* is the most renowned teaching hospital in Argentina and is a part of the University of Buenos Aires. The Hospital first opened its door in 1879 and now serves as an important training ground for the top medical students in Argentina, offering a wide range of residency programs. The three Argentine Nobel prizes for scientific merit - Bernardo Houssay, Federico Leloir and César Milstein - developed their medical residences and research laboratories at the Hospital de Clínicas José San Martín, as well as the first application. Additionally accomplishments of the Hospital include: the first description of the Tobias and Castex syndrome, the first cardiac catheterization in Argentina and the development of the first ethics committee in Argentina.



National Center Advisory Board

Affiliation

Jorge Ernesto Franchella, M.D., FACSM	<ul style="list-style-type: none"> • Chief Medical Officer, School of Medicine, Universidad de Buenos Aires
Usin Domingo, M.D.	<ul style="list-style-type: none"> • Argentine Society of Cardiology, Cordoba, Argentina
Carlos Alberto Medeiros, M.S.	<ul style="list-style-type: none"> • Board Member, National High-Performance Sports Entity (ENARD)
Roberto Foyo, M.D.	<ul style="list-style-type: none"> • Associate Professor of Legal Medicine, School of Medicine, Universidad de Buenos Aires • Sports medicine specialist
Paola Harwicz, M.D.	<ul style="list-style-type: none"> • Family Medicine physician, • Argentine Society of Nutrition
Andrea Odzak, M.D.	<ul style="list-style-type: none"> • Family & Internal Medicine specialist • Argentine Society of Medicine
Ivana Analia Paz, M.D.	<ul style="list-style-type: none"> • Sports Medicine physician, Universidad de Buenos Aires and the Hospital de Clínicas José San Martín

2022 Goals

- Engage the Argentina Ministry of Health in the EIM movement
 - Offer online EIM courses for healthcare professionals throughout Argentina
 - Provide exercise professionals with special training to promote healthy lifestyles in community settings
 - Partner and train medical doctors in each Argentine region and state
 - Develop an EIM community network of physical activity programs
 - Continue promoting EIM and the role of physical activity in healthcare by participating in different conferences, symposiums, and workshops (Reproductive Endocrinology Society, Diabetes Specialists Master Course, Argentine Society of cardiology)
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Accomplishments to Date

- Officially established the EIM Argentina National Center in May 2018
 - Organized the Healthy Active City initiative in Olavarria (112,000+)
 - Initiated ongoing activities in clinical care, cardiology, diabetes, and obesity
 - In 2019, presented on EIM at more than 15 conferences across the country and had more than 20 media interviews (television, newspapers, internet articles)
 - Presented at multiple national meetings (Argentine Society of Cardiology, Argentine Society of Nutrition, Obesity Society)
 - Initial success discussing implementing EIM in three Argentine hospitals, one of which is the Olavarria Public Hospital
 - Development of EIM prescription courses for physicians that has been offered on six different occasions training more than 300 healthcare providers
 - Development of an EIM course for exercise professionals that has been offered on six different occasions training more than 150 individuals
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Argentina**