

EIM Argentina



Dr. Jorge Franchella

National Center Director

Jorge Ernesto Franchella, M.D.,
FACSM

Affiliation

School of Medicine, University of
Buenos Aires

National Center Manager

Usin Domingo, M.D.

Affiliation

Argentine Society of Cardiology

Host Institution – Hospital de Clínicas José San Martín

The *Hospital de Clínicas José San Martín* is the most renowned teaching hospital in Argentina and is a part of the University of Buenos Aires. The Hospital first opened its door in 1879 and now serves as an important training ground for the top medical students in Argentina, offering a wide range of residency programs. The three Argentine Nobel prizes for scientific merit - Bernardo Houssay, Federico Leloir and César Milstein - developed their medical residences and research laboratories at the Hospital de Clínicas José San Martín, as well as the first application. Additional accomplishments of the Hospital include: the first description of the Tobias and Castex syndrome, the first cardiac catheterization in Argentina and the development of the first ethics committee in Argentina.



National Center Advisory Board

Affiliation

Jorge Ernesto Franchella, M.D.,
FACSM

- Chief Medical Officer, School of Medicine, Universidad de Buenos Aires
- Head, Physical Activity for Health and Sports, Hospital de Clínicas, Universidad de Buenos Aires

Usin Domingo, M.D.

- Cardiologist, Argentine Society of Cardiology, Córdoba, Argentina

Carlos Alberto Medeiro, M.S,

- Board Member, National High Performance Sports Entity (ENARD)

Roberto Foyo, M.D.

- Associate Professor of Legal Medicine, School of Medicine, Universidad de Buenos Aires
- Sports medicine physician

Andrea Odzak, M.D.

- Family & Internal Medicine specialist, Argerich Hospital
- Argentine Society of Medicine

Ivana Analia Paz, M.D.

- Sports medicine physician, Universidad de Buenos Aires and Hospital de Clínicas José San Martín
- Exercise Council Member, Argentine Society of Cardiology

2024 Goals

- Contact Universities to promote the EIM concepts to medical students, and medical doctors.
 - Increase the number of medical students with basic knowledge about the benefits of physical activity for health.
 - Partner and train medical doctors in each Argentine region and state.
 - Increase the number of health professionals, prescribing, and advising physical activity to their patients by continuing to organize national events.
 - Develop an EIM community network of physical activity programs.
 - Continue promoting EIM and the role of physical activity in healthcare by participating in different conferences, symposiums, and workshops.
 - Enter into an agreement and publish physical activity guidelines from Argentine Society of Cardiology.
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Accomplishments to Date

- Officially established the EIM Argentina National Center in May 2018
 - Organized the Healthy Active City initiative in Olavarria (112,000+)
 - Initiated ongoing activities in clinical care, cardiology, diabetes, and obesity
 - In 2019, presented on EIM at more than 15 conferences across the country and had more than 20 media interviews (television, newspapers, internet articles)
 - Presented at multiple national meetings (Argentine Society of Cardiology, Argentine Society of Nutrition, Obesity Society)
 - Initial success discussing implementing EIM in three Argentine hospitals, one of which is the Olavarria Public Hospital
 - Development of EIM prescription courses for physicians that has been offered on six different occasions training more than 300 healthcare providers
 - Development of an EIM course for exercise professionals that has been offered on six different occasions training more than 150 individuals
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is Medicine®**
Argentina